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**Lexco Announces SR Suntour Aftermarket
Raidon Suspension Forks Readily Available
– and with Great Dealer Summer Pricing**

Norridge, Illinois (July 28, 2010) Just when you thought your summer couldn't get any better, Lexco and SR Suntour have announced the easy availability of four select SR Suntour Raidon series suspension forks. Plus, dealers can enjoy incredible summer pricing.

The biggest selling points of the Suntour Raidon series aftermarket suspension forks are 1) lightweight air spring design and 2) full lock-out feature. Which means these shocks function great on the trail as well as on the street. It's like having two bicycles for the price of one.

The suspension forks also boast cast magnesium lowers, international standard disk brake mounts and accept 9mm quick-release wheels. Here's the rundown:

Raidon Suspension Fork #1

This popular 26" suspension fork offers 120mm of travel in a 1-1/8" threadless steerer with speedlock mounted on the top of the fork leg. It also includes adjustable rebound damping. All at an MSRP of only \$259.99. Available in matte black finish.

Raidon Suspension Fork #2

Provides 120mm of travel in a 26" suspension fork with a 1-1/8" threadless steerer. Also features adjustable rebound damping and remote speedlock, which is activated from the handlebar. Comes in a durable gloss white finish and an MSRP of \$259.99.

Raidon Suspension Fork #3

Another popular SR Suntour 26" suspension fork, and with an MSRP of only \$229.99. Features 100mm travel with 1-1/8" threadless steerer and a speedlock mounted on the fork leg plus adjustable rebound damping. Sports a gloss black finish.

Raidon Suspension Fork #4

This 26" suspension fork features 120mm travel in a 1-1/8" threadless steerer with speedlock activated from the handlebar plus adjustable rebound damping. Gloss black finish. MSRP: \$279.99

"We are pleased to work with Lexco on this well timed promotion," says Doug Stuart, of SR Suntour. "Lexco has been a great partner for SR Suntour as we have been working to build our Aftermarket and Repair Parts business in North America."

Says Karen Peterson of Lexco: "SR Suntour makes a fantastic product and their customer service is outstanding. We are excited that we can offer our dealers a good selection of aftermarket suspension forks at competitive pricing. Plus, the forks work great off-road and on. Cyclists have got to love that feature."

For more information about SR Suntour and Lexco or to get the new Lexco 2010 product catalog, contact Lexco at (800) 626-6556, or e-mail sales@lexcobike.com.

About Lexco

Lexco offers value-driven bicycle products and services to the marketplace. Lexco is a family-owned and operated business that began as a hardware store and Schwinn franchise on Chicago's west side in the 1950s. It continued as a Schwinn bicycle shop on the city's north side in the 60s, and in the 70s, Lexco began making bicycle security cables and has grown that into Lexco's cable division showcased at www.lexcocable.com. Lexco became a full-scale bicycle parts distributor in 1978. For more information, call toll-free (800) 626-6556 or visit www.lexcobike.com.

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